

## EXHIBITOR INFORMATION: PAIN, PALLIATION, & POLITICS

**Date:** January 6-7, 2006

**Location:** Disneyland Hotel, Anaheim

### BE A PART OF THE EDUCATIONAL EXPERIENCE

CMA welcomes exhibitors to this dynamic conference. More than 200 physicians from all specialties will attend this two-day conference.

### REQUEST SPACE BY DECEMBER 19, 2005

In order for your exhibit to be considered you **must** complete and submit an application form by Monday, December 19. The application will be reviewed and a response will be sent to the contact person named on the application form by December 23.

To request space: Submit a completed application form by fax to Jamie Wasemiller at (916) 551-2027. For an application form, contact Jamie Wasemiller via phone at (916) 551-2560 or via e-mail at [jwasemiller@cmanet.org](mailto:jwasemiller@cmanet.org), or download it from CMA's online magazine at [www.calphys.org](http://www.calphys.org). Click on "Pain, Palliation & Politics" on the right hand side and then on "Exhibitor Application."

### SIZE OF EXHIBITS AND EXHIBIT FEE

Space equivalent to one 8' table is assigned for each exhibitor paying the fee of \$750, but a larger space might be made available upon request. One 8' table is included.

### COMPLIMENTARY CONFERENCE REGISTRATION FOR EXHIBITORS

CMA provides exhibitors badges for two persons per exhibit. CMA follows ACCME guidelines that address the interaction between exhibitors and registrants.

### PLACEMENT OF THE EXHIBITS

Exhibits will be located in the foyer of the Marina Ballroom where the conference registration and coffee services are place. CMA will assign spaces on the morning of the first day of the conference.

### FOR MORE INFORMATION

For more information, contact Jamie Wasemiller, CMA's Director of Marketing & Business Development, Phone : (916) 551-2560 // Fax : (916) 551-2027 // Email : [jwasemiller@cmanet.org](mailto:jwasemiller@cmanet.org)

# THANK YOU FOR YOUR INTEREST.

## EXHIBITOR APPLICATION

Please return this application with payment for the entire exhibitor fee by December 19, 200, to Jamie Wasemiller, Director of Marketing & Business Development at 1201 J Street, Suite 200, Sacramento, CA 95814, or by fax at (916) 551-2027.

**NAME OF EVENT:** Pain, Palliation and Politics (Pain Management and End-of-Life Care in California's Regulatory Environment)

**DATE OF EVENT:** January 6-7, 2006

**EXHIBIT HOURS:** January 6 (7:30 am - 5:30 pm), January 7 (8:30 am -5:00 pm)

**EVENT FACILITY:** Disneyland Hotel, Anaheim

**EXPECTED ATTENDANCE:** 200 plus

**PERMITTED EXHIBIT:** Equivalent to an eight-foot table

**EXHIBIT FEE:** \$750

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1. **Terms and Conditions.** The Exhibitor agrees to comply with the CMA Exhibitor Terms and Conditions.
  2. **Indemnification.** The Exhibitor agrees to indemnify and hold harmless CMA, the Event Facility and their officers, directors, owners and agents, from and against any and all damages, claims, judgments, losses or expenses including attorneys fees, that may be incurred by reason of the provision of exhibit space or any action or omission of Exhibitor.
  3. **Describe or attach a description of all products or services to be displayed or promoted at Exhibit Booth.** Exhibitor must attach marketing material for products or services described.

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4. **FDA Status. Is your product subject to FDA approval or regulation by any governmental agency?**

YES  NO (If yes, please attach documentation of that approval or compliance with the regulation.)

**EXHIBITOR APPLICATION**

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**5. EXHIBITOR INFORMATION:**

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Primary Contact Person: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**6. REQUIREMENTS/SPECIAL REQUESTS:**

Please describe your needs (access to electrical outlets, phone lines, oversized signage, etc.) or any other requirements for your exhibit which are different from those specified in CMA's Exhibitor Terms and Conditions. Please also specify if you plan to have more than two people staffing the Exhibit.

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\_\_\_\_\_  
\_\_\_\_\_

**7. METHOD OF PAYMENT:**

**[NOTE: Should this application *not* be accepted, payment will be refunded, subject to a \$25 administrative fee.]**

**Check**  *(Please make check payable to California Medical Association.)*

**Credit Card**  Visa  MasterCard  American Express

Credit Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Name as it appears on the card: \_\_\_\_\_

**EXHIBITOR APPLICATION**

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**8. SIGNATURES:**

**California Medical Association:**  
A California Non-Profit Mutual Benefit Corporation

**Exhibitor:**

By: \_\_\_\_\_  
Signature of Authorized Representative

By: \_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Please print name.

\_\_\_\_\_  
Please print name.

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**QUESTIONS?** Contact Jamie Wasemiller, CMA's Director of Marketing & Business Development,

Phone : (916) 551-2560 // Fax : (916) 551-2027 // Email : [jwasemiller@cmanet.org](mailto:jwasemiller@cmanet.org)

## CMA EXHIBITOR TERMS AND CONDITIONS

### 1. TERMS AND CONDITIONS

CMA exhibit booth space is limited. CMA reserves the right to award exhibit space only to those Exhibitors whose exhibits will best meet the educational, scientific or practice needs of its members. CMA may exclude Exhibitors whose products or services are not consistent with CMA policies or for any other reason CMA deems in its best interests or the best interests of its members. Only products or services fully described on the Exhibitor Agreement may be included in the exhibit. No exhibits for tobacco products will be accepted.

### 2. ACCME COMPLIANCE

Exhibitor agrees to comply with the Standards for Commercial Support/Standards to Ensure Independence in CME Activities of the Accreditation Council for Continuing Medical Education.

### 3. AMERICANS WITH DISABILITIES ACT

Exhibitor shall be responsible for compliance with the Americans with Disabilities Act of 1992 with regard to its exhibit space, including but not limited to wheelchair access.

### 4. NO DEMONSTRATIONS, SAMPLING OR GIFTS

Exhibitors are not permitted to demonstrate products or services on human or animal subjects. Exhibitor may not distribute samples of its products or gifts (e.g., pens, golf balls, or other logo merchandise) to attendees except as permitted by ACCME requirements. Exhibitor may distribute printed materials only about the products and services described in the Exhibitor Agreement and no others.

### 5. FDA COMPLIANCE

All products regulated by the FDA that are not FDA approved for a particular use in humans or which are not commercially available in the United States will be permitted to be exhibited only when accompanied by the appropriate signage that indicate the FDA clearance status.

### 6. SUBLETTING OR SHARING OF BOOTH SPACE

Only the Exhibitor named in the Exhibitor Agreement may show its name in connection with the event. Exhibitors may not display any other company name in the exhibit.

### 7. DAMAGE TO EVENT FACILITY

Exhibitor will be held responsible for any damage done to the event facility by Exhibitor or their employees or agents. No nails, tacks or screws may be driven into the wall, floor or edifice of the Event Facility in any way.

### 8. INSURANCE

Exhibitor must carry its own insurance to cover general liability in the amount of at least \$1 million per occurrence and at least \$1 million aggregate, against injury to persons or property of others, and workers' compensation insurance covering all Exhibitor representatives.

### 9. SET UP

Exhibit set up must be completed during the time specified in the Exhibitor Confirmation Notice. Any union rules of the Event Facility must be strictly observed. Any arrangements for advance shipping of materials to the Event Facility must be prearranged with the Event Facility. All shipping and receiving and storage will be conducted independently of CMA.

### 10. REMOVAL

All Exhibitor property must be removed from the Event Facility within the time specified in the Exhibitor Confirmation Notice. Any property remaining after this time will be removed and disposed of by CMA or the Event Facility, and Exhibitor agrees to pay for any costs of removal and disposal.

### 11. PUBLICITY AND ADVERTISING

The name California Medical Association or any CMA logo may not be used without the advance written permission of CMA.

### 12. SIGNS

Exhibitor may display professionally printed signs on its table top space or in the area immediately behind its table. No signage in other locations will be permitted unless CMA approves another arrangement in advance of the event. Standing floor signs may not exceed the height specified in the Exhibitor Confirmation Notice.

### 13. SELLING AND ORDER TAKING

Selling and order taking are permitted only in compliance with and to the extent authorized by California law.

### 14. ASSIGNMENT OF EXHIBIT SPACE LOCATION

Assignment of exhibit space location will be made at the discretion of CMA.

### 15. BADGES AND ATTIRE

Exhibitor will be provided with two badges, unless more than two are otherwise requested and acknowledged in the Exhibitor Confirmation Notice. Exhibitor representatives must wear their badges at all times in the Event Facility during Exhibit Hours, and only those wearing badges are permitted in the Event Facility during Exhibit hours. Exhibitor representatives must wear professional attire at all times.

### 16. NOISE CONTROL

Exhibitors are not permitted to play music or employ a visual display, which will diminish the quiet enjoyment of other Exhibitors in neighboring exhibits or the professional demeanor of the Event.

### 17. NO ENDORSEMENT

Inclusion of an Exhibitor in the Event does not imply CMA support or endorsement for the Exhibitor's products or services and the Exhibitor may not so state or imply.

### 18. REFUNDS

All Exhibit fees are non refundable unless the application is not accepted by CMA, in which case Exhibit shall be subject to an administrative processing fee, or the Exhibitor or the Event are cancelled by CMA, in which case CMA shall refund the full Exhibit Fee to the Exhibitor.

### 19. INTERPRETATION OF RULES

CMA shall have the right to interpret these rules to protect the best interests of CMA and its members and to provide the highest quality Event. Any matters not specifically covered herein are subject to determination and the discretion of CMA. CMA reserves the right to make such amendments and additions to these Terms and Conditions, as it considers useful for the conduct of Event.