

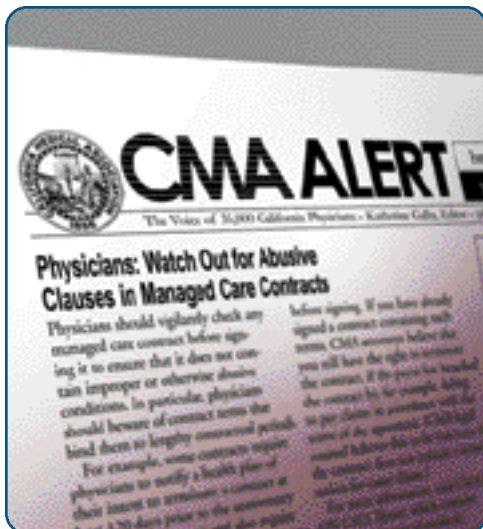
MEMBER BENEFITS

CMA...Saving You Time and Money

The practice of medicine is not a job, but a calling. Still, physicians are barraged by regulations, assaulted by lawyers and legislators, and micromanaged by HMOs. Few investments offer the payoff of membership in the California Medical Association. It is like hiring a powerful professional staff to protect you from these intrusions. Here are some highlights of your CMA member benefits, services, and discounts.

CMA Alert

CMA Alert is CMA's weekly member newsletter. Delivered by fax or e-mail, *CMA Alert* keeps physicians and their staffs informed about CMA's legislative, legal, and public health activities. Activate your free subscription by contacting Katherine Gallia at (916) 551-2074 or kgallia@cmanet.org.



HIPAA Help

CMA lawyers have spent hundreds of hours poring over the details of the Health Insurance Portability and Accountability Act (HIPAA) so physicians don't have to. Through ON-CALL documents, *CMA Alert* articles, interactive compliance tools, and compliance workshops, CMA is there to help physicians make their practices HIPAA compliant. Visit the HIPAA Help Center online at <http://www.calphys.org>. For more information, call CMA's Legal Information Line at (415) 882-5144 or e-mail legalinfo@cmanet.org.

CMA Group-Buying and Discount Programs

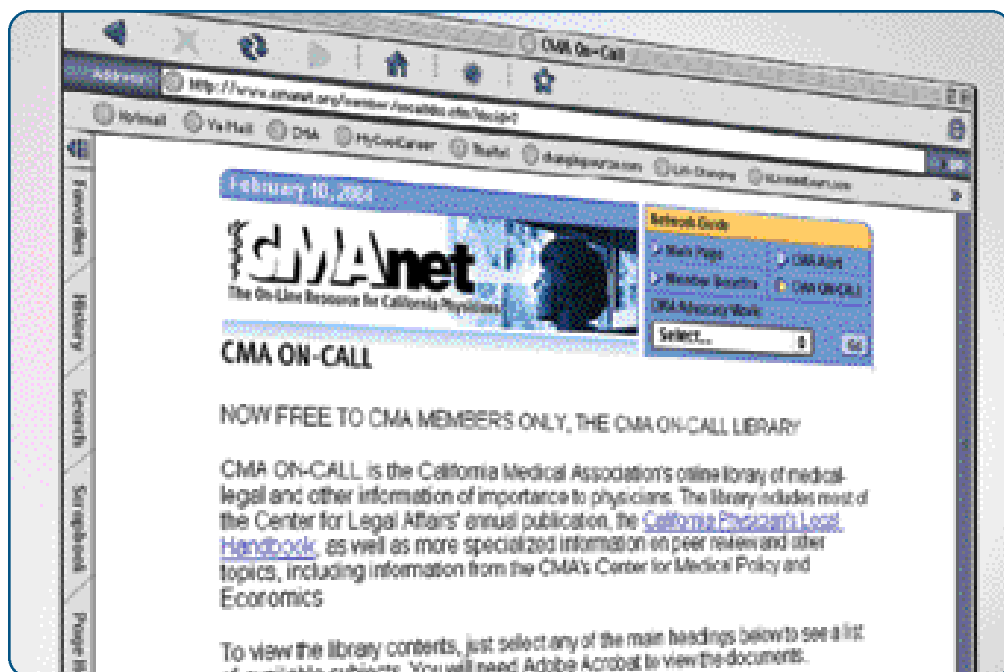
As a CMA member, you have the ultimate group-buying power at your fingertips. From auto insurance to retirement plans to workers' compensation insurance, CMA's discount programs will save you time and money—many CMA members save more than their annual dues! CMA has developed strong partnerships with a select list of companies to provide physicians with discounts on the products and services they use most. CMA has meticulously reviewed these products to ensure their quality and pricing will meet your standards. For more information, call (888) 233-2937 or visit <http://www.cmanet.org/logon>.

CMA On-Call

An online library containing thousands of pages of medical-legal, regulatory, and reimbursement information, CMA ON-CALL is one of CMA's most valuable member benefits. Any physician who calls a private law firm for information on medical practice regulations can expect a hefty bill and probable lag time in securing the information. Any CMA physician who takes that question to CMA ON-CALL can expect to find the answer within minutes at no cost. ON-CALL documents are free to members (\$2 per page for nonmembers) and are easily accessed through our members-only website at <http://www.cmanet.org/logon>. For more information, call CMA's Legal Information Line at (415) 882-5144 or e-mail legalinfo@cmanet.org.

CMA Bookstore/Publications

From clinical education to practice management and patient information materials, CMA publications offer you a variety of useful resources with up-to-date, straightforward information to help you make the best decisions for you and your practice. Information is available either at no charge or at a discount for members. Best sellers include the CMA/PrivaPlan HIPAA Toolkit CD-ROM, CMA's Advance Health Care Directive Kit, the Patient/Physician Arbitration Agreement form, and the *California Physicians Legal Handbook*. For more information, visit the CMA members-only website, <http://www.cmanet.org/logon>, or call CMA's Publications Line, (800) 882-1262.



Contract Analysis

Physician members have free access to CMA's Model Managed Care Contract and objective written analyses of major health plan contracts. These documents address issues commonly present in managed care and employment contracts. CMA-contracted attorneys will also provide members with a 15% discount on other contract analysis services. These attorneys will review various types of physician contracts for compliance with California and federal law and to determine whether, from a business and practical perspective, the provisions of the contract are beneficial. For more information, call (415) 882-3361 or visit <http://www.cmanet.org/logon>.

Reimbursement Hotline (888) 401-5911

CMA's Reimbursement Advocates are available to assist members with reimbursement related problems including coding and compliance, billing and collection, managed care contracting, medical group/IPA bankruptcy, and other practice management issues. For more information, call (888) 401-5911.

Legal Information Line (415) 882-5144

Health Law Information Specialists are available to assist members in obtaining medico-legal information and resources, including contact information for outside resources as appropriate. For more information, call (415) 882-5144 or e-mail legalinfo@cmanet.org.

Legislative Hotline (866) 462-2819


CMA's Center for Government Relations provides a weekly legislative update as well as additional information on what physicians can do to support or oppose specific pieces of legislation of importance to medicine. Physicians can also subscribe to CMA's weekly Legislative Hot List, which is delivered via e-mail during the legislative session. To subscribe to the Legislative Hot List, e-mail llewis@cmanet.org.

Physicians' Confidential Line

The Confidential Line offers a 24-hour phone service for physicians, dentists, medical students, residents, and their families and colleagues who may have an alcohol or other chemical dependence, or mental/behavioral problem. This service is completely confidential. Using it will not result in any form of disciplinary action or referral to any disciplinary body. In Northern California call (650) 756-7787, in Southern California (213) 383-2691.

Seminars and Educational Programs

CMA offers a number of educational programs to help physician offices meet regulatory and accreditation standards, learn effective practice management techniques, and provide quality care. Recent programs include: the "Total HIPAA" workshop series; "Pain, Palliation, and Politics: the Art and Science of Pain Medicine and End-of-Life Care in California;" and "MBA for Physicians and Office Managers." For more information, see the conference calendar at <http://www.cmanet.org> or call (415) 882-5107.



Pain, Palliation and Politics

Pain Management and End-of-Life Care In California's Regulatory Environment

September 12-13, 2003 – The Westin Santa Clara
January 9-10, 2004 – Sheraton Gateway Hotel at Los Angeles Airport

Sponsored by
California Medical Association

| Endorsed By | |
|---|--|
| American Academy of Pain Medicine | California Psychiatric Association |
| American College of Emergency Physicians – California Chapter | California Society of Addiction Medicine |
| American College of Physicians/American Society of Internal Medicine – California Chapter | California Society of Dermatology and Dermatologic Surgery |
| California Academy of Family Physicians | California Society of Physical Medicine and Rehabilitation |
| California Academy of Ophthalmology | California Society of Plastic Surgeons |
| California Academy of Pain Medicine | Medical Oncology Association of Southern California |

Fulfills the requirements of AB487 with 12 hours of Category 1 credit in one program that includes both pain management and end of life care