

SEE JANE SAVE WITH CMA



Purchased **health insurance** for her 8-person staff through Mercer.

SAVED: \$12,120

Called CMA's **legal information line** and accessed documents from CMA's online **health law library**, instead of calling an attorney for that same information.

SAVED: \$2,660

Used EnviroMerica to manage her practice's **medical waste** and **regulatory compliance**.

SAVED: \$1,200

Hired CMA partner Mayaco Internet and Marketing to design a new **mobile-friendly website**.

SAVED: \$1,000

Called CMA's **reimbursement helpline**.

RECOVERED: \$800

Sent her billing staff to CMA's **ICD-10 boot camp**.

SAVED: \$800

Purchased **office supplies** through CMA's Staples Advantage program.

SAVED: \$750

Purchased **workers' comp insurance** through the Mercer/Preferred Employers program.

SAVE: \$750

Earned 16 CME by attending CMA's **Western Health Care Leadership Academy**.

SAVED: \$400

Participated in 3 online **webinars**.

SAVED: \$297

Used CMA's **magazine discount program** to subscribe to 10 magazines for her waiting room and exam rooms.

SAVED: \$250

Bundled her **auto and home insurance** through Mercury Insurance.

SAVED: \$230

Kept track of her CME credits through IMQ's **online CME certification portal**.

SAVED: \$24

Bought **security prescription EMR sheets** from RxSecurity.

SAVED: \$10

TOTAL SAVINGS: \$21,291

YOUR CMA MEMBERSHIP: PRICELESS

When you join CMA, you hire a powerful professional staff to protect the viability of your practice. By protecting your practice from legal, legislative and regulatory intrusions, your membership lets you focus on what's really important: your patients.

Here are a few examples:

PROPOSITION 46: California's Medical Injury Compensation Reform Act (MICRA) has kept access to affordable health care a reality for patients across the state. CMA stalwartly defends this landmark law year after year. In 2014, the trial lawyers mounted an all out attack on the law, seeking to overturn it at the ballot box. But CMA led the fight against the trial lawyers' Proposition 46, in what turned out to be one of the most contentious and high-stakes ballot fights in California history. The voters of California ultimately spoke loudly and definitively, sending Prop. 46 to defeat by a vote of 67 percent to 33 percent. The message was clear – Californians simply don't want to increase health care costs and reduce health access so trial attorneys can file more lawsuits.

MEDICARE SGR: CMA was integral in the passage of the "The Medicare Access and CHIP Reauthorization Act," which will eliminate the badly broken Medicare sustainable growth rate (SGR) physician payment system. In the decade leading up to the passage of this monumental legislation, physicians faced double-digit payment cuts year after year. With the threat of devastating cuts eliminated and a stable payment system going forward, physicians will be able to maintain their practices and meet the growing health care needs of the nation's seniors. This legislation is worth hundreds of millions of dollars to physicians nationwide over the coming decade.

ACA PRIMARY CARE RATE INCREASE: CMA has worked tirelessly to ensure physicians are paid correctly under the Affordable Care Act's (ACA) primary care rate increase. CMA's intervention directly resulted in changes worth \$13.7 million to the physicians of California.

DIRECT PAYOR ASSISTANCE: In addition to advocacy that benefits every physician in California, CMA members also benefit from one-on-one assistance from the practice management experts in CMA's Center for Economic Services (CES). CES has recouped \$10 million from payors on behalf of CMA member physicians in the past five years. These monies represent actual physician reimbursements that would have likely gone unpaid without the intervention of the CES team.